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The Good & Reese Co.

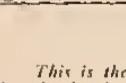
Trade List of

High-Class Gladioli

Including all the most popular standard varieties together with many new and exclusive sorts of wonderful quality.

The Bulbs offered herein are Bulbs grown for propagation purposes only and are not taken from plants that have been grown for cut flower purpose; this is done to avoid any chance of loss of vitality by such practice. We fertilize and cultivate thoroughly to put vigor into our plants.

CHAMPION CITY GREENHOUSES



SPRINGFIELD, OHIO



TO OUR PATRONS

This is the time to order Gladioli. Never have we felt a greater pride in our gladiolus offerings to the trade. Our assortment is broad, of splendid quality and includes varieties that are especially desirable, such, among others, as all of the fine Diener, Kunderd varieties, and the wonderful ruffled varieties. Our stocks offer the trade an exceptional range of choice.

In spite of the fact that we grow more gladiolus bulbs than any other organization in the United States, we have never been able to completely fill the demand.

We want to cooperate with you--for this reason we urge that you place your order with us promptly, so as to obtain all of the varieties you desire.

Cordially Yours,

GOOD & REESE CO.

LIST OF GLADIOLUS GROWN FOR SALE BY

The Good & Reese Co.

(Largest Rose Growers in the World)

SPRINGFIELD, OHIO

For Fall 1925, and Spring 1926

If cash does not accompany this order, please give Bank Reference or Florist Business Reference.

Date of Order.....

Business.....

Name.....

P. O. State.....

Correct Shipping Place if Different from P. O.

Date You Wish Gladioli Delivered.....

M. O.	Ex. M. O.	Draft.	Addressed by	O. C.	Cash.	Stamps.	Total.	Date.
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SIZES OF GLADIOLI No. 1—One and one-half inches and up. No. 2—One and one-fourth to one and one-half inches. No. 3—One to one and one-fourth inches

Our supply will run up into the millions this year. If your order is filled in its turn, so you better order early if you are in the market.

We positively do not fill any order for less than one-half dozen of a variety. If you order under 25 they are billed at dozen rates; 25 and over at hundred rate; 200 and over at thousand rate.

Every order is filled in a No. 1 size, unless size is specified, so be sure to place amounts and size you require in proper column.

*Indicates forcing varieties.

Number You Require.	Rating		No. 1			No. 2			No. 3		
			Per 12	Per 100	Per 1,000	Per 12	Per 100	Per 1,000	Per 12	Per 100	Per 1,000
	83.8	ADELINE PATTI —Very large flower. Dark violet-pink, straw colored throat with ruby dashes; petals very heavily ruffled from edges into the center. Exquisite orchid-like coloring.	\$16.80	\$120.00		\$15.16	\$108.00		\$12.00	\$86.40	
	87.0	ADELINE KENT (Ruffled) —Delicate light rose-pink, straw colored throat with ruby dashes; petals very heavily ruffled from edges into the center. Exquisite orchid-like coloring.	2.25	16.60		2.10	16.00		1.70	12.00	
	86.8	ALBANIA (Kunderd) —Pure silver white with edge of petals faintly ruffled. Paint pink markings on tips of petals. An exceptional variety for every use.	2.10	16.00		1.90	13.50		1.50	10.80	
	81.7	ALICE TIPLADY —A grand, large vigorous saffron-colored Primulinus. Extra fine. Strong grower. Defects none so far.	.65	4.50		.65	4.05		.45	3.24	
	81.7	ALTAIR (Kunderd) (Prim.) —Extra tall, finest salmon saffron. An entirely new shade and very beautiful. Early.	1.40	10.00		1.25	9.00		1.00	7.20	
	80.3	ALTON (1917) (Kunderd) —A wonderfully ruffled variety of finest orange color. A magnificent new Gladiolus.	4.00			3.60			2.85		
	87.3	AMERICA —Too much cannot be said of this beautiful dainty pink, tinted lavender.	.30	2.00	\$16.00	.26	1.85	\$13.50	.20	1.68	\$10.80
	87.3	AMERICAN BEAUTY "DIENERS" —Brilliant American Beauty color, with creamy yellow throat; one spike opening a large number of flowers at one time forms an immense bouquet of beauty; flowers 6 to 7 inches in diameter; spikes 4 to 5 feet high.	4.20	30.00		3.80	27.00		3.00	21.60	
	87.9	AMETHYST —A remarkably strong, open flower of deep amethyst color, slightly diffused rose. Beautiful for bedding, as it holds its bloom well, with nearly all flowers open at one time.	2.40	17.00	165.00	2.15	15.35	148.50	1.75	12.38	118.80
	87.9	ANNA EBERIUS —A little different in color from anything on the market. Dark velvety Niel rose throat deeper shade.	1.20	8.50	80.00	1.10	7.70	72.00	.90	6.26	57.50
	87.9	ANNE THOMPSON —Pale sulphur yellow; flowers 5 inches in diameter, spikes 5 to 6 feet high. A first-class yellow.	36.00			32.40			26.00		
	87.9	ANNIE WIGMAN (Hotman) —Light yellow with pronounced dark crimson blotch; superb.	.70	5.00		.65	4.50		.50	3.60	
	87.9	APOLLO —Color a deep Begonia-rose, almost scarlet with delicate white marking in throat.	1.65			1.40			1.15		
	87.9	ARIZONA ROSE (Kunderd) —A very large flower of finest rose-pink color. Almost a self color. Very fine.	.70	5.00		.65	4.50		.50	3.60	
	87.9	ATTRACTION —One of the most pleasing of the throat varieties. Deep rose with white throat.	1.20			1.10			.90		
	87.9	AUGUSTA —Opens delicate pink, changing to pure white. If cut just as the first bulb begins to open and kept inside it opens pure white with blue anthers.	.45	3.30	28.00	.40	3.00	25.20	.35	2.50	20.15
	78.9	AUTUMN QUEEN —Color cream yellow, upper petals suffused with peach blossom pink; lower petal striped carmine-red. When planted late opens full and wide in late autumn.	.35	2.50	20.00	.30	2.30	18.00	.25	1.94	14.40
	78.9	BARON JOSEPH HULOT —One of the finest deep violet-purple, very dark on petal tips; light on upper petals in throat, lower petal a rich pansy-violet with fleck of primrose-yellow on midvein, and like lila.	.70	5.00	45.00	.65	4.65	40.50	.50	3.74	32.40
	81.9	BEACONFLAME (Kunderd) —The best cut-flower and forcing Red Gladiolus. "Makes good" everywhere. Good-sized blooms in spite of long drought in the West, excessive rains in the East, but no stem-rot or decay. Holds its color; stands up well under hottest sun. Beaconflame is a cross between K. Glory and War, inheriting the strong characteristics of both parents—and then some. Blooms—Large (4 to 6 inches); slightly ruffled. Color—Scarlet Vermilion, slightly lighter in upper throat balanced by unobtrusive crimson lake blotsches on lower petals—a harmonious self-colored effect. Spikes—Medium tall; 18 to 20 blooms. Mid-season. Growth—Very vigorous; long, dark leaves.	1.65	11.75		1.50	10.68		1.20	8.50	
	81.9	BERNICE —Light yellow, buff and pink marks.	1.00			.90			.75		
	81.9	BERTREX, the Beautiful —Lustrous white with pencil stripes of lilac in throat.	.50	3.50	30.00	.45	3.20	27.00	.40	2.66	21.60
	81.9	BEST VIOLET —Tall straight stem and spike. Rich violet color with minute golden lines through lower petals.	1.00			.90			.75		
	76.7	BLACK HAWK —Cardinal-red, nearly black center. One of the Kunderd's best seedlings.	.75			.70			.65		
	76.7	BLUE JAY —Beautiful pale Ageratum-blue, overlaid darker with white blotch and having a red stripe on tongue of lower petals.	.90	6.50	60.00	.80	6.90	54.00	.70	4.82	43.20
	76.7	BLUE VISTA —Clear glistening white with distinct Iris blue markings in throat.	1.00			.90			.75		
	76.7	BRENCLEYENSIS —The mother of all Gladioli. Rose-orange, outer edge of petal penciled purplish-brown; throat touched with canary-yellow and lines of old carmine-red; anthers like.	.35	2.50	20.00	.30	2.30	18.00	.25	1.94	14.40
	76.7	BUTTERCUP (Kemp) (Prim.) —Deep tawny yellow, narrow crimson stripe on lower petals. Early.	.70			.50			.50		
	82.2	BUTTERFLY (Ruffled) (Primulinus) —A delicate salmon-pink, nicely ruffled.	.70	6.00	45.00	.65	4.65	40.50	.50	3.74	32.40
	82.2	BYRON L. SMITH (1917) —One of the very best. Most refined lavender pink on white ground. Exceedingly fine as a cut flower. Color equal to a very choice Cattleya orchid; of the best.	1.40	10.00		1.25	9.00		1.00	7.20	
	82.2	CAPTAIN ASHER CARTER BAKER —Rich, velvety red with darker center; flowers 5 inches in diameter, spikes 4 to 5 feet high.	1.60			1.35			1.10		
	77.5	CAROLINE FREAR BURKE —Pure white with ruby throat; flowers 7 inches in diameter, spikes 5 to 6 feet high.	.50	3.50		.45	3.16		.40	2.65	
	77.5	CATHERINA —Wonderful grayish light blue; lower petals a deeper blue with brownish-red spot.	1.20	8.50	80.00	1.10	7.70	72.00	.90	6.26	57.50
	85.4	CHATEAU THIERRY —Dark orangeglow with yellow spots.	.65	4.50	40.00	.60	4.10	36.00	.45	3.38	28.80
	85.4	CHICAGO WHITE —Ivory white with narrow lines, becoming on midrib of three lower petals surrounded by a little amber.	.40	2.85	23.30	.35	2.60	20.97	.30	2.18	16.78
	85.4	CLARICE —Rich rose purple, banded and suffused with deeper tint. Large well-opened flowers on strong spike.	.50			.45			.40		
	85.4	CLEAR EYE —New, tall, early, robust. Strong grower. Long spikes. Broad dark green foliage; rich deep scarlet with a white center; broad flowers of fine form. Certified Holland and London.	1.05	7.50	70.00	.95	6.80	63.00	.75	5.54	50.40
	85.4	COLUMBIA —Light orange-scarlet freely blotched and penciled with orange-purple. Throat freely mottled.	1.20			1.10			.90		
	85.4	CONSPIRIOUS (Blue Bird) —Light blue, striped with a yellow blotch bordered with darker blue, resembles a butterfly.	.55	3.85	33.30	.50	3.50	30.00	.40	2.90	24.00
	85.4	COSTA RICA —Clear delicate lime with old rose center; large extra fine spike; flowers 6 to 7 inches in diameter, spikes 4 to 5 feet high.	.95	6.50		.85	6.00		.70	4.80	
	85.4	CRACKER JACK —Dark red, of a rich velvety texture; blotch of maroon on a yellow ground.	.45	3.15	26.50	.40	2.90	24.00	.35	2.42	19.20
	87.1	CRIMSON GLOW —Glorious, brilliant, satiny "Crimson Glow" a color that is fetching and pleasing to all.	.90	6.50	60.00	.80	5.90	54.00	.70	4.82	43.20
	87.1	CRYSTAL WHITE (Kunderd) —Tall spike, large bloom, many open at a time and is all its name implies. Very beautiful.	.40	3.00	25.00	.40	2.75	22.50	.35	2.35	18.00
	87.1	DAISY RAND —Very white, heavily splashed with pink, giving appearance of solid pink flower.	2.00			1.80			1.45		
	87.1	DAVID STARR JORDAN —Immensely flame colored, with lighter speckled throat; flowers very open, like immense Amaryllis with the wavy upright stems; flowers 6 to 7 inches in diameter, spikes 4 to 5 feet high.	1.00			.90			.75		
	87.1	DAWN (Groff) —Pale salmon-carmine with light and dark shadings. Blotch of velvety poppy-red in throat. A large flower of Orchid type.	1.75			1.60			1.30		
	87.1	DAWN (Tracy) —The most beautiful coral-pink Gladiolus ever offered.	1.00	7.15	66.50	.90	6.50	60.00	.75	5.30	48.00
	87.1	OELICE —A choice, early variety. Clear dainty pink, soft-colored.	.45	3.30		.40	3.00		.35	2.40	
	87.1	DIENER'S WHITE —Milky white with just a faint tinge of pink in throat; flowers 6 inches in diameter, spikes 5 to 6 feet high.	3.00			2.70			2.15		

PLACE YOUR ORDER IMMEDIATELY

The rush is on as soon as our gladioli are on the market. By the latter part of February and early March our large stocks are depleted particularly in the case of certain favorite varieties—perhaps your favorites. As it is our effort to fill completely each one of the orders placed with us, we urge you to place your orders promptly. This will assure you of obtaining both the quantity and the kind you most want. "ORDER YOUR GLADIOLI TO-DAY."

THE GOOD & REESE CO., Springfield, Ohio.
Clayton City Greenhouses

Champion City Greenhouses THE LARGEST ROSE GROWERS IN THE WORLD **Dept. 75.**

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